

Spectrum

25 Gloucester Place, London, W1U8HT

Protecting your Data

GDPR is a European regulation aimed at protecting individual's right to privacy and control of their own data.

Spectrum handles personal data for the purpose of facilitation of Market Research focus groups.

The Recruiter prior to your attendance should have explained the Market Research process and how your personal data will be used and you have provided your informed consent to proceed on that basis.

We process personal data fairly and lawfully in accordance with individual's rights and adhere to the Market Research code of conduct.

We endeavour to protect personal data by reducing the data we hold, to the minimum requirements and subsequently deleting personal data securely at the first opportunity.

Data is not passed to third parties, or used for marketing, or indeed any use outside of the session that participants have agreed to take part in.